



IT'S HIP TO BE SQUARE

# ion magazine

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FASHION

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## BEAUTY SHAKE

**Profile:** FACE atelier, Canada's hottest new makeup line, is available exclusively at "Kiss & Makeup" opening September 16 in Park Royal Plaza. Makeup artist Jeffrey Hendren, Executive Director of Artist Relations for FACE atelier, comes from NARS and has extensively freelanced for editorial, television and fashion across Canada.

The FACE atelier look for fall is pure sophistication. Subtle yet defined eyes and bold, precise lips frame a flawless face with the barest hint of cheek colour.

This understated evening look begins with Ultra Foundation mixed with Ultra Foundation Zero Minus to create a custom-blended shade. A bold lip colour ensures that this face won't be lost in the crowd, especially when the lip is plumped with Pout. An understated eye balances the sizzling lip, with a neutral base brought to life by colour both above and below the lash lines.

**Makeup Tip:** Who needs a brow kit? FACE atelier's Transforming Gel magically transforms any shadow or cake eyeliner into a lasting brow paint that sets, won't flake and lasts forever. And remember to always balance your look – pair a dramatic lip with a subtle eye, or vice versa. When creating a sophisticated face, remember that less is always more.

### FACE atelier Products:

**Skin:** Silicone-based, oil-free Ultra Foundation 3, perfectly shaded by Ultra Foundation Zero Minus - applied with #4 foundation brush. Light Ultra Camouflage Duet.

**Cheeks:** Champagne Ultra Sheer for a subtle glow; Ultra Blush Pink Glow applied with #2 soft buffer. Face Finish to fix and preserve.

**Eyes:** Base colour – Camel, also applied to the inner corner to brighten the eye. Lash line to crease – Sublime, re-applied to outer corner of the eye and crease for a bolder look. Lower lash line – Azure (sweep the colour out a little at the corners.)

**Brushes:** #7 large sable eye, #9 blender, and #11 angled brow to line lower lash, shape brows.

**Brows:** Auburn eye shadow mixed with Transforming Gel, applied with #11 angled brow.

**Lips:** Plumped with Pout, then lined and filled with sweet lip pencil. Pink Sizzle lipstick precisely applied with #5 spot concealer/lip brush. Colour locked in with Lip Lock.

FACE atelier is also available online at [www.faceatelier.com](http://www.faceatelier.com).